



2021 VIRTUAL Art Law Day

FRIDAY, NOVEMBER 12, 2021



Sponsorship Opportunities

PROMINENT BRANDING - MAXIMUM EXPOSURE - EXCLUSIVE ADVERTISING OPPORTUNITIES - YEAR-ROUND BENEFITS

Meet your marketing goals by becoming a sponsor of this year's Art Law Day!

Our program brings renowned speakers who will address topical issues to an audience of over 250 attendees.

Being a part of Art Law Day will increase your firm's exposure rate exponentially. This sell-out, internationally attended event includes participants from the fields of estate attorneys and planners, tax accountants, insurance professionals, shippers, conservators, auction house representatives and many other affiliated groups.

As a sponsor, you will be featured in our weekly E-blasts to 15,000+ subscribers, social media posts, marketing materials and featured on all program materials.

Questions? Contact Teresa Caputo, Program Manager
P: 212.889.5404 x11 | E: tcaputo@appraisersassociation.org

\$4,000 Keynote Sponsor (*Sponsored by Prism Specialties*)

Benefits:

- 40 second company-provided video played before Keynote Address
- Company logo and description at the bottom of two Art Law Day email blasts
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Electronic list of attendees with complete contact info
- Featured in dedicated E-blasts to our 15,000 mailing list

- Four complimentary tickets to Art Law Day
- Two complimentary virtual tickets to the virtual 2021: Of Value National Conference

Also Includes:

- Acknowledgement in all program materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during

\$2,500 Panel Sponsor (*No available opportunities*)

Benefits:

- 20 second company-provided video played before panel
- Firm's logo prominently displayed on sponsor page of Art Law Day
- Featured in dedicated E-blasts to our 15,000 mailing list
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in all program materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts with hyperlink and post conference with link to your website

\$750 Supporters (*Unlimited*)

Benefits:

- Firm's logo highlighted throughout the full day
- Firm's logo prominently displayed on sponsor page of Art Law Day and email blasts

Also Includes:

- Acknowledgement in all program materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website



2021 Virtual Art Law Day Sponsor Form

Name _____ Title _____

Company/Affiliation _____

Address _____

City/State/Zip Code: _____

Telephone/Fax: _____ Email: _____

Please find enclosed my check in the amount of \$ _____
made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ _____ to my credit card: Master Card Visa American Express Discover

Credit card # _____ Expiration Date: _____

Signature _____

Sponsorship secured only with payment. All payments due by October 8, 2021

Indicate Level of Sponsorship

\$4,000 - Keynote Sponsor *Sponsored by Prism Specialties*

\$2,500 - Panel Sponsor *(No available opportunities)*

How Much is That Token Worth?: Examining the Legal, Appraisal and Insurance Questions Around NFTs *Sponsored by Liberty Special Markets*

Artists' Estates – Inventory, Appraisal and Legacy *Sponsored by UOVO*

The Veil May be Lifting: What the Art Market Needs to Know About Current and Upcoming Disclosure and other Regulatory Requirements
Sponsored by Withersworldwide

\$750 - Supporter

\$1,000 \$750 \$500 \$250 - Contribute to the Scholarship Fund

Scholarships provide support to colleagues who have been impacted by COVID-19, students and others who would benefit from attending.

Teresa Caputo, Program Manager, Appraisers Association of America
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