



2021 Of Value: National Conference

Virtual



MONDAY, NOVEMBER 15 & TUESDAY, NOVEMBER 16, 2021

Sponsorship & Exhibitor Opportunities

Meet your marketing goals by becoming a sponsor of this year's OF VALUE 2021 National Conference! This year's Conference will take place virtually on Monday, November 15 and Tuesday, November 16, 2021. This year's Conference will present experts from across the country to address various important topics to an audience of 325 of art world participants. Our conference brings together professional from across the art world spectrum, including appraisers of the fine and decorative arts, art dealers, advisors, consultants, attorneys, archivists, gallerists and many others!

Sponsors receive publicity before, during and after the conference: featured in our weekly Conference E-blasts sent to our list of 15k subscribers, covered on all social media platforms and publicized in art related websites and materials.

We look forward to working with you to ensure you receive the most out of your sponsorship package.

\$3,000 Keynote Sponsor (2 opportunities, No Longer Available)

Benefits:

- 40-second company provided video played before Keynote Address
- Company logo projected on screen prior to, during and following sponsored Keynote Address
- Electronic list of attendees with complete contact info
- Featured in dedicated E-blasts to our 15,000 mailing list
- Three complimentary tickets to the Virtual Conference
- One complimentary ticket to Virtual Art Law Day
- Access to all recorded sessions following the event

- Logo with hyperlink prominently placed on Sponsor page of National Conference webpage (Sept.-Nov.)
- Company advertisement on our website for 12 months

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

\$2,000 Closed Captioning (2 opportunities, No Longer Available)

Benefits:

- 20-second company provided video played at the beginning of the program (Monday or Tuesday)
- Company logo projected on screen throughout sponsored day (Monday or Tuesday)
- Company's sponsorship of closed captioning to be announced throughout the sponsored day as details for closed captioning are provided
- Electronic list of attendees with complete contact info
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- One complimentary ticket to the Conference

- One complimentary ticket to Virtual Art Law Day
- Logo with hyperlink prominently placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

□ **\$1,500 Panel Sponsorship** (6 opportunities, no longer available)

Benefits:

- 20-second company provided video played before sponsored panel
- Company logo projected on screen prior to and following sponsored panel
- Electronic list of attendees with complete contact info
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- One complimentary ticket to the Conference

- Logo with hyperlink prominently placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

□ **\$500 Lunch Fitness Activities** (2 opportunities, no longer available)

This includes the sponsorship of the virtual Lunch Fitness Activity on either Monday or Tuesday

Benefits:

- Company logo projected on screen prior to and following Virtual Lunch Fitness Activity
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- Logo with hyperlink placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website

□ **\$500 Virtual Networking Activity** (1 opportunity, no longer available)

Benefits:

- Company logo projected on screen prior to and following Virtual Networking Activity (Monday, 11/15)
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- Logo with hyperlink placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website

□ **\$500 Connoisseurship Session** (4 opportunities, no longer available)

Benefits:

- Company logo projected on screen prior to and following sponsored session
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- Logo with hyperlink placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:

- Acknowledgement in program
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website

□ **Contribute to the Scholarship Fund - Unlimited opportunities**

Scholarships provide support to colleagues who have been impacted by COVID-19, students and others who would benefit from attending

Benefits of the Scholarship Fund donation vary based on donation amount.

A \$1,500 donation includes all benefits of "Panel Sponsorship"

A \$500 donation includes all benefits of "Lunch Fitness Activity"

For more information, please contact Teresa Caputo, Program Manager,

at tcaputo@appraisersassociation.org or 212-889-5404 x11.



2021 National Conference Sponsor & Exhibitor Form

Name _____ Title _____

Company/Affiliation _____

Address _____

City/State/Zip Code: _____

Telephone/Fax: _____ Email: _____

Please find enclosed my check in the amount of \$ _____
made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ _____ to my credit card: Master Card Visa American Express Discover

Credit card # _____ Expiration Date: _____

Signature _____

Sponsorship secured only with payment. All payments due by Friday, October 8, 2021.

Indicate Level of Sponsorship

~~\$3,000 - Keynote Presentation. No longer available~~

~~\$2,000 - Closed Captioning No longer available~~

~~Monday, November 15 - No longer available~~

~~Tuesday, November 16 - No longer available~~

~~\$1,500 - Panel Sponsor No longer available~~

~~Recent Developments in the 20/21 Art Market~~

~~Artists in Exile: Women - Surrealists in Mexico~~

~~Collectors~~

~~The Old Masters Market~~

~~Perspectives on the Furniture and Dec. Arts Market~~

~~Vantage Points on the African American Art Market~~

~~\$500 - Lunch Fitness Activity No longer available~~

Please indicate preferred day:

~~Monday, November 15~~ ~~Tuesday, November 16~~

~~\$500 - Networking Activity, Monday, November 15. No longer available~~

~~\$500 - Connoisseurship Session. No longer available~~

Please indicate preferred panel topics(s). Topics are first come, first served:

~~Western Art~~

~~Native American Art~~

~~Grading Collectibles~~

~~Victorian Jewelry~~

~~\$1,000~~ ~~\$750~~ ~~\$500~~ ~~\$250~~ - **Contribute to the Scholarship Fund**

Scholarships provide support to colleagues who have been impacted by COVID-19, students and others who would benefit from attending