Meet your marketing goals by becoming a sponsor of this year’s OF VALUE 2021 National Conference! This year’s Conference will take place virtually on Monday, November 15 and Tuesday, November 16, 2021. This year’s Conference will present experts from across the country to address various important topics to an audience of 325 of art world participants. Our conference brings together professional from across the art world spectrum, including appraisers of the fine and decorative arts, art dealers, advisors, consultants, attorneys, archivists, gallerists and many others!

Sponsors receive publicity before, during and after the conference: featured in our weekly Conference E-blasts sent to our list of 15k subscribers, covered on all social media platforms and publicized in art related websites and materials. We look forward to working with you to ensure you receive the most out of your sponsorship package.

$3,000 Keynote Sponsor (2 opportunities, 1 opportunity available)

Benefits:
- 40-second company provided video played before Keynote Address
- Company logo projected on screen prior to, during and following sponsored Keynote Address
- Electronic list of attendees with complete contact info
- Featured in dedicated E-blasts to our 15,000 mailing list
- Three complimentary tickets to the Virtual Conference
- One complimentary ticket to Virtual Art Law Day
- Access to all recorded sessions following the event
- Logo with hyperlink prominently placed on Sponsor page of National Conference webpage (Sept.-Nov.)
- Company advertisement on our website for 12 months

Also Includes:
- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

$1,500 Panel Sponsorship (6 opportunities available)

Benefits:
- 20-second company provided video played before sponsored panel
- Company logo projected on screen prior to and following sponsored panel
- Electronic list of attendees with complete contact info
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- One complimentary ticket to the Conference
- Logo with hyperlink prominently placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Also Includes:
- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

Topics:
- Recent Developments in the 20/21 Art Market
- Perspectives on the Furniture and Dec. Arts Market
- Artists in Exile: Women Surrealists in Mexico
- Missions Make Movements
- Collectors
- The Old Masters Market
$1,000 Lunch Fitness Activities (2 opportunities available)

This includes the sponsorship of the virtual Lunch Fitness Activity on either Monday or Tuesday.

Benefits:
- 20-second company provided video played before lunch activity
- Company logo projected on screen prior to and following sponsored lunch activity
- Electronic list of attendees with complete contact info
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- One complimentary ticket to the Virtual Conference

Also Includes:
- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

$1,000 Virtual Networking Activity (1 opportunity available)

This includes the sponsorship of the virtual Networking Activity on Monday evening.

Benefits:
- 20-second company provided video played following the last panel on Monday, 11/15
- Company logo projected on screen prior to networking event
- Electronic list of attendees with complete contact info
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- One complimentary ticket to the Virtual Conference

Also Includes:
- Acknowledgement in program
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

$500 Connoisseurship Session (4 opportunities available)

Benefits:
- Company logo projected on screen prior to and following sponsored session
- Logo with hyperlink in E-blasts to our 15,000 mailing list
- Logo with hyperlink placed on Sponsor page of National Conference webpage (Sept.-Nov.)

Topics: Topics are first come, first served
- Native American Art
- Costume Jewelry
- Western Art
- Grading Collectibles

Also Includes:
- Acknowledgement in program
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website

Questions? Contact Teresa Caputo, Program Manager
P: 212.889.5404 x11 E: tcaputo@appraisersassociation.org

212 West 35th Street | 11th Floor South | New York, NY 10001 | 212.889.5404 x11 | appraisersassociation.org/conference
2021 National Conference Sponsor & Exhibitor Form

Name _____________________________________________________________

Title ____________________________________________________________

Company / Affiliation ____________________________________________________________________________________________________

Address ____________________________________________________________________________________________________________________

City/State/Zip Code: _________________________________________________________________________________________________________

Telephone/Fax: ________________________________________________________________ Email: ______________________________________________

☐ Please find enclosed my check in the amount of $____________ made payable to the Appraisal Institute of America, the educational foundation of the Appraisers Association of America.

☐ Please charge $____________ to my credit card:    __Master Card       __Visa        __American Express     __Discover

Credit card #: ___________________________ Expiration Date: __________________________

Signature _________________________________________________________________________________________________________________________

Sponsorship secured only with payment. All payments due by Friday, October 8, 2021.

Indicate Level of Sponsorship

☐ $3,000 - Keynote Presentation
Please indicate preferred speaker:
☐ MONDAY: Marion K. Maneker, ARTnews Sponsored by Roland Auctions

☐ $1,500 - Panel Sponsor
Please indicate preferred panel topics(s). Topics are first come, first served:
☐ Artists in Exile: Women Surrealists in Mexico
☐ Recent Developments in the 20/21 Art Market
☐ Perspectives on the Furniture and Dec. Arts Market
☐ Missons Make Movements
☐ Collectors

☐ $1,000 - Lunch Fitness Activity
Please indicate preferred day:
☐ Monday, November 15  ☐ Tuesday, November 16

☐ $1,000 - Networking Activity, Monday, November 15

☐ $500 - Connoisseurship Session
Please indicate preferred panel topics(s). Topics are first come, first served:
☐ Western Art
☐ Grading Collectibles
☐ Native American Art
☐ Costume Jewelry

☐ $1,000 ☐ $750 ☐ $500 ☐ $250 - Contribute to the Scholarship Fund
Scholarships provide support to colleagues who have been impacted by COVID-19, students and others who would benefit from attending