2021 VIRTUAL Art Law Day
FRIDAY, NOVEMBER 12, 2021

Sponsorship Opportunities

**Prominent Branding - Maximum Exposure - Exclusive Advertising Opportunities - Year-Round Benefits**

Meet your marketing goals by becoming a sponsor of this year’s Art Law Day! Our program brings renowned speakers who will address topical issues to an audience of over 250 attendees.

Being a part of Art Law Day will increase your firm’s exposure rate exponentially. This sell-out, internationally attended event includes participants from the fields of estate attorneys and planners, tax accountants, insurance professionals, shippers, conservators, auction house representatives and many other affiliated groups.

As a sponsor, you will be featured in our weekly E-blasts to 15,000+ subscribers, social media posts, marketing materials and featured on all program materials.

Questions? Contact Teresa Caputo, Program Manager
P: 212.889.5404 x11 | E: tcaputo@appraisersassociation.org

- **$4,000 Keynote Sponsor** *(Sponsored by Prism Specialties)*

  Benefits:
  - 40 second company-provided video played before Keynote Address
  - Company logo and description at the bottom of two Art Law Day email blasts
  - Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
  - Electronic list of attendees with complete contact info
  - Featured in dedicated E-blasts to our 15,000 mailing list

  Also Includes:
  - Four complimentary tickets to Art Law Day
  - Two complimentary virtual tickets to the virtual 2021: Of Value National Conference

- **$2,500 Panel Sponsor** *(2 opportunities, 1 available)*

  Benefits:
  - 20 second company-provided video played before panel
  - Firm’s logo prominently displayed on sponsor page of Art Law Day
  - Featured in dedicated E-blasts to our 15,000 mailing list
  - Two complimentary tickets to Art Law Day

  Also Includes:
  - Acknowledgement in all program materials
  - Acknowledgement in E-blasts
  - Company logo with hyperlink on our website
  - Dedicated social media posts with hyperlink and post conference with link to your website

- **$750 Supporters** *(Unlimited)*

  Benefits:
  - Firm’s logo highlighted throughout the full day
  - Firm’s logo prominently displayed on sponsor page of Art Law Day and email blasts

  Also Includes:
  - Acknowledgement in all program materials
  - Acknowledgement in E-blasts
  - Company logo with hyperlink on our website
2021 Virtual Art Law Day Sponsor Form

Name __________________________________________ Title __________________________________________

Company / Affiliation ______________________________________________________________________________________________________________

Address __________________________________________________________________________________________________________________________

City/State/Zip Code: ________________________________________________________________________________________________________________

Telephone/Fax: ________________________________________________________________ Email: ______________________________________________

☐ Please find enclosed my check in the amount of $_____________, made payable to the Appraisal Institute of America, the educational foundation of the Appraisers Association of America.

☐ Please charge $_____________ to my credit card:  __Master Card ___Visa ___American Express ___Discover

Credit card # _________________________________________________________________________ Expiration Date: _______________________________

Signature _________________________________________________________________________________________________________________________

Sponsorship secured only with payment. All payments due by October 8, 2021

Indicate Level of Sponsorship

☐ $4,000 - Keynote Sponsor Sponsored by Prism Specialties

☐ $2,500 - Panel Sponsor (Topics are first come, first served)

☐ How Much is That Token Worth?: Examining the Legal, Appraisal and Insurance Questions Around NFTs

☐ Artists’ Estates—Inventory, Appraisal and Legacy Sponsored by UOVO

☐ The Veil May be Lifting: What the Art Market Needs to Know About Current and Upcoming Disclosure and other Regulatory Requirements Sponsored by Liberty Special Markets

☐ $750 - Supporter

☐ $1,000 ☐ $750 ☐ $500 ☐ $250 - Contribute to the Scholarship Fund

Scholarships provide support to colleagues who have been impacted by COVID-19, students and others who would benefit from attending.

Teresa Caputo, Program Manager, Appraisers Association of America
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