Appraisers Association of America cordially invites you to attend 16th Annual Award Luncheon Wednesday, April 13, 2022

Honoring

NANCY OLNICK & GIORGIO SPANU
THE BOARD OF DIRECTORS OF THE
APPRAISERS ASSOCIATION OF AMERICA
Cordialy invites you to attend our
16th Annual Award Luncheon

Honoring
NANCY OLNICK
GIORGIO SPANU
FOUNDERS OF MAGAZZINO ITALIAN ART FOUNDATION

Keynote Speaker
EMILY BRAUN, PH.D.
DISTINGUISHED PROFESSOR, HUNTER COLLEGE
AND THE GRADUATE CENTER, CUNY

In Conversation
ADAM D. WEINBERG
ALICE PRATT BROWN DIRECTOR,
WHITNEY MUSEUM OF AMERICAN ART

WEDNESDAY, APRIL 13, 2022
RECEPTION
11:30 A.M. - 12:30 P.M.

LUNCHEON
12:30 P.M. - 2:30 P.M.

NEW YORK ATHLETIC CLUB*
180 CENTRAL PARK SOUTH
NEW YORK, NY 10019

*Jacket and tie required for men. Sneakers and jeans are not permitted.

Per New York State guidelines for indoor dining, attendees must provide proof of vaccination in order to attend.

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Emily Braun is Distinguished Professor at Hunter College and the Graduate Center, CUNY and the Curator of the Leonard A. Lauder Collection. She has published widely on late-nineteenth and twentieth century art of Europe and the United States and is an internationally recognized as an expert in two fields: modern Italian art and Cubism. In 2015, Braun organized the award-winning, Alberto Burri: The Trauma of Painting for the Solomon R. Guggenheim Museum. The catalogue received the national Dedalus Foundation prize. She was also the co-curator of two exhibitions for the Jewish Museum, New York: Gardens and Ghettos: The Art of Jewish Life in Italy (1989, winner of the Henry Allen Moe Prize) and The Power of Conversation: Jewish Women and their Salons (2005; National Jewish Book Award). In 2014, with Rebecca Rabinow, she co-organized the Lauder Collection exhibition, which received the Award for Excellence from the American Association of Museum Curators and the Henry Allen Moe Prize. Her scholarship on modern Italian includes groundbreaking studies on the Fascist period, on Italian collectors, and on artists such as the Futurists, Giorgio de Chirico, Giorgio Morandi, Mario Sironi, Lucio Fontana and Giuseppe Penone.

Adam D. Weinberg has served as the Alice Pratt Brown Director of the Whitney Museum of American Art since 2003. During his tenure, the Whitney has presented dozens of critically-acclaimed exhibitions on emerging, mid-career and senior artists, created award-winning educational programs, experienced exponential growth of its permanent collection and dramatically expanded its performance program. Under his leadership, the Museum opened its 220,000-square-foot building designed by Renzo Piano in New York’s Meatpacking District in 2015 and in 2021, realized Day’s End, a permanent, public sculpture by artist David Hammons on the Hudson River waterfront. Weinberg has curated exhibitions on a range of themes and 20th-century artists including Frank Stella: A Retrospective presented at the Whitney in 2015. Weinberg has authored numerous catalogues and essays on artists, lectured widely, and been a grant panelist for federal, state, city, and private foundations as well as international governmental and private organizations.

The Appraisers Association of America, established in 1949, is the premier national association of personal property appraisers serving the arts, legal, and financial communities, as well as the general public. Our members provide independent, ethical, and objective valuations for insurance, estate tax, charitable donation, equitable distribution, and liquidation purposes. Members are required to produce appraisal reports that comply with the Uniform Standards of Professional Appraisal Practice (USPAP) issued by the congressionally authorized Appraisal Foundation. The Appraisal Institute of America is the educational foundation of the Appraisers Association of America. Its mission is to present, advance and promote educational programs and accessibility to information pertaining to appraisals for the general public and for new and established appraisers.
The fair market value of a ticket is $120 per person; contributions in excess of that amount are tax-deductible to the extent allowable by law.

We/I cannot attend but would like to make a 100% tax-deductable gift of $_________________

Enclosed is my check made payable to the APPRAISAL INSTITUTE OF AMERICA, the educational foundation of the Appraisers Association of America.

Charge to credit card:
- MasterCard
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PAYMENT INFORMATION

Payment is due in full no later than Friday, April 1, 2022. Tickets will be held at the door.

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TICKETS AND SPONSORSHIP

ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE TO VIEW ON OUR WEBSITE

☐ TABLE SPONSOR $4,000
- One prominently placed table at the Luncheon, seating for 10 guests
- Company Name prominently placed at the table
- Ad placed on the Appraisers Association website for one year (11k hits per month)
- Recognition in the Luncheon program, logo projected on screen and post event marketing
- Marketing materials placed in the “goodie bags” distributed to all attendees
- 10 guests to attend the opening reception

☐ BENEFACtor SPONSOR $2,500
- Tickets for two to attend the Reception and Luncheon
- Prominent recognition in the Luncheon program and post event marketing
- Ad placed on the Appraisers Association website for one year (11k hits per month)
- Marketing materials placed in the “goodie bags” distributed to all attendees

☐ PATRON SPONSOR $1,500
- Ticket for two to attend the Reception and Luncheon
- Recognition in the Luncheon Program, logo projected on screen
- Marketing materials placed in the “goodie bags” distributed to all attendees

☐ DIGITAL JOURNAL $750
- A digital journal plays on large screens throughout the event
- Ads play with frequency and are seen repeatedly throughout the event
- The digital journal will be posted on our website with live links to your site for the entire year following the event
- Publicity in all marketing; pre, during and post luncheon
- Specification for ad: Widescreen, 16:9
- This opportunity does not include tickets to event

☐ SPONSOR SEAT $500
- Ticket for one to attend the Reception and Luncheon
- Recognition in the Luncheon Program, logo projected on screen

☐ GUEST TICKET $425
- Ticket for one to attend the Reception and Luncheon

☐ MEMBER TICKET $150
- Live broadcast. Stream from your home or office

The fair market value of a ticket is $120 per person; contributions in excess of that amount are tax-deductible to the extent allowable by law.

Payment is due in full no later than Friday, April 1, 2022. Tickets will be held at the door.
The Appraisers Association requires all guests to submit proof of full vaccination in order to attend this event. Guests are considered fully vaccinated if it has been at least 14 days after the second dose of a two-dose series vaccine, or at least 14 days after a single-dose vaccine. Guests who do not complete this process will not be admitted to the event. The Association also requires that all guests to wear proper face coverings while getting to and leaving the event.

**Proof of vaccination may include:** the CLEAR Health Pass; a CDC vaccination card (or photo); the NYC COVID SAFE app; the New York State Excelsior Pass; a NYC vaccination record; or an official immunization record from outside NYC or the US.

Valid ID includes your name accompanied by a photograph OR your date of birth, such as: a driver’s license; a government ID card or a passport.

**Upon Arrival:**
Upon arrival, guests will be asked to present proof of full vaccination and valid photo ID. Please note that guests will be required to keep their face covering on at all times except when eating or drinking. *By attending this event, you attest to the following:*

- In the last 10 days, you have not tested positive for COVID-19 or have been asked to quarantine.
- In the last 10 days, you have not experienced new or worsening symptoms related to COVID-19, including fever, shortness of breath, persistent cough, new loss of taste or smell, congestion or runny nose, etc.
- You have no other reason to believe you have been infected with COVID-19 within the last 10 days.

**Please review our full Visitor Guidelines prior to attending this event:**

The Appraisers Association of America cares about the health and safety our guests and staff. All guests attending the 2022 Awards Luncheon acknowledge that there is an inherent risk to COVID-19 exposure in any public place regardless of precautions that may be taken. By attending this event you assume all risks related to COVID-19 and agree to comply with The Appraisers Association’s health and safety policies. The Appraisers Association of America reserves the right to require additional health and safety measures.

The health and safety of our guests and staff is our top priority - thank you in advance for your cooperation!