

16TH ANNUAL AWARD LUNCHEON

WEDNESDAY, APRIL 13, 2022

OPENING RECEPTION: 11:30 AM - 12:30 PM
LUNCHEON AND PROGRAM: 12:30-2:30 PM

HONORING **NANCY OLNICK** AND **GIORGIO SPANU**
MAGAZZINO ITALIAN ART

IN CONVERSATION WITH
ADAM D. WEINBERG, ALICE PRATT BROWN DIRECTOR,
THE WHITNEY MUSEUM OF AMERICAN ART

KEYNOTE ADDRESS **EMILY BRAUN, PH.D.**
DISTINGUISHED PROFESSOR, HUNTER COLLEGE
AND THE GRADUATE CENTER, CUNY



SPONSORSHIP OPPORTUNITIES

~~LEAD SPONSOR~~ - *No longer available!* ~~\$15,000~~

Sponsored by Treadwell Fine Art & Collections Underwriters and Winston Art Group

- ◆ Welcome guests and introduce your Company at Luncheon
- ◆ Two prominently placed tables at the Luncheon, seating for ten guests per table. Company logo displayed at table.
- ◆ Invitation for ten guests to attend private reception at Magazzino Italian Art
- ◆ Logo printed on backdrop of Step & Repeat, placed in the Opening Reception
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

~~OPENING RECEPTION~~ - *No longer available!* ~~\$10,000~~

Sponsored by ArtPeritus and GV Art Conservation

- ◆ Welcome guests and introduce your Company at the Opening Reception
- ◆ Invitation for five guests to attend private reception at Magazzino Italian Art
- ◆ Two* prominently placed tables at Luncheon, seating for ten guests at each table. *One table each if split
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
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~~CONVERSATION~~ - *No longer available!* ~~\$5,000~~

Sponsored by DGS Fine Art Consultants, Inc. and Betty Krulik Fine Art, Limited

- ◆ Invitation for five guests to attend private reception at Magazzino Italian Art
- ◆ One prominently placed table at Luncheon, seating for ten guests.
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
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HONORING **NANCY OLNICK** AND **GIORGIO SPANU**, MAGAZZINO ITALIAN ART

NAMED AWARD - *No longer available!*

\$6,000

Sponsored by Emigrant Bank Fine Art Finance

- ◆ Named Award: “Company Name” Award for Excellence in the Arts
- ◆ One prominently placed table at the Luncheon, seating for ten guests
- ◆ Ten guests to attend the Opening Reception
- ◆ Invitation for five guests to attend private reception at Magazzino Italian Art
- ◆ Company Name prominently placed at the table
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

KEYNOTE: EMILY BRAUN, PH.D. - *No longer available!*

\$5,000

Sponsored by Heritage Auctions

- ◆ One prominently placed table at the Luncheon, seating 10 guests
- ◆ Ten guests to attend the Opening Reception
- ◆ Invitation for five guests to attend private reception at Magazzino Italian Art
- ◆ Company Name prominently placed at the table
- ◆ Special recognition from the lectern during the Luncheon program
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
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TOTE BAG - *No longer available!*

\$5,000

Sponsored by Roland NY - Auctioneers & Appraisers

- ◆ 1-Color Logo printed on the outside of approximately 14 inch canvas tote bag provided to all attendees
- ◆ Tickets for four to attend the Opening Reception and Luncheon
- ◆ Prominent recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Publicity in all marketing pre, during and post (including national art publications, invitation mailing and social media)
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

TABLE - *As of 3/2022, 4 Tables Available!*

\$4,000

- ◆ One prominently placed table at the Luncheon, seating for ten guests
- ◆ Ten guests to attend the Reception
- ◆ Company Name prominently placed at the table
- ◆ Recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees



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STREAMING

\$3,500

- ◆ Increase your exposure by connecting with attendees live and virtual with a high-quality video delivery stream.
- ◆ Logo displayed front and center throughout the live-stream event!
- ◆ 30 second company-provided promotional video streamed
- ◆ Tickets for two to attend the Reception and Luncheon
- ◆ Recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

CENTERPIECE - *No longer available!*

\$2,500

Sponsored by Gagosian Art Advisory

- ◆ Logo printed on a unique, thematic item placed on tables and throughout the Luncheon
- ◆ Tickets for two to attend the Reception and Luncheon
- ◆ Recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendee

BENEFACTOR (UNLIMITED)

\$2,500

- ◆ Tickets for two to attend the Reception and Luncheon
- ◆ Recognition in the Luncheon program, logo projected on screen and post event marketing
- ◆ Ad placed on the Appraisers Association website for one year (11K hits per month)
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

PATRON (UNLIMITED)

\$1,500

- ◆ Tickets for two to attend the Reception and Luncheon
- ◆ Recognition in the Luncheon program, logo projected on screen
- ◆ Marketing materials placed in the “goodie bags” distributed to all attendees

DIGITAL JOURNAL (UNLIMITED)

\$750

- ◆ A digital journal plays on large screens throughout the event, strategically placed for visibility in the room
- ◆ Ads play with frequency and are seen repeatedly throughout the event
- ◆ The digital journal will be posted on our website with live links to your site for the entire year following the event
- ◆ Publicity in all marketing pre, during and post (including recognition in invitation, website, and social media)
- ◆ Specification for ad: Widescreen, 16:9

* Please note this opportunity does not include a ticket to the luncheon.

SPONSOR SEAT (UNLIMITED)

\$500

- ◆ Ticket for one to attend the Reception and Luncheon
- ◆ Recognition in the Luncheon program, logo projected on screen

16TH ANNUAL AWARD LUNCHEON **SPONSORSHIP REPLY FORM**

- \$4,000 Table
- \$3,500 Streaming
- \$2,500 Benefactor
- \$1,500 Patron

- \$750 Digital Journal
- \$500 Sponsor Seat
- \$425 Guest Ticket
- \$295 Member Ticket
- \$150 Live Broadcast
Stream from your home or office.

We/I cannot attend but would like to make a 100% tax-deductable gift. \$ _____

Sponsor Name _____

Job Title _____

Contact Name _____

Job Title _____

Company _____

Address _____

City/State/Zip Code: _____

Phone _____ Email _____

Health and Safety Guidelines

Per New York State guidelines for indoor dining, attendees must provide proof of vaccination in order to attend.

PAYMENT INFORMATION Payment is due in full no later than Friday, April 1, 2022.

Enclosed is my check made payable to the Appraisal Institute of America,
the educational foundation of the Appraisers Association of America

Charge to credit card: MasterCard Visa AmEx Discover

Name on Credit Card _____

Credit Card Number _____ Expiration _____

All sponsorship opportunities are first come, first served. Please return by Friday, March 25th

For more information, contact: Teresa Caputo, Senior Program Manager

P: 212.889.5404 x 11, E: tcaputo@appraisersassociation.org



All proceeds from the 16th Annual Award Luncheon benefit the Appraisal Institute of America, the educational foundation of the Appraisers Association of America. Founded in 1983, as a 501(C)3, its mission is to provide, advance and promote educational programs and accessibility to information pertaining to appraisals for the general public and for new and established appraisers.