2019 Art Law Day
FRIDAY, NOVEMBER 8 AT CARDOZO LAW SCHOOL

Sponsorship & Exhibitor Opportunities

Meet your marketing goals by becoming a sponsor of this year’s Art Law Day! Our program brings new speakers on timely topics to the forefront, to compliment a variety of opportunities for advantageous sponsor involvement, tailored to specific marketing aims.

This sell-out, internationally attended event includes 250+ attendees such as estate attorneys and planners, tax accountants, insurance professionals, shippers, and other affiliated professionals that work directly with your potential clients. Art Law Day is considered the go-to conference for all of these affiliates, creating a high profile atmosphere. Sponsors are featured in our weekly Conference E-blasts to 15,000+ people, and full-color programs distributed to attendees at Art Law Day.

Questions?
Contact Teresa Caputo, Program Manager
P: 212.889.5404 x11
E: tcaputo@appraisersassociation.org

$10,000 Platinum Sponsor (1 opportunity)

Benefits:
- Welcome participants to Art Law Day from podium
- Highlighted as sponsor in New York Law Journal ad
- Company logo featured in Art Law Day program
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Four complimentary tickets to Art Law Day
- Two complimentary tickets to the National Conference
- USPAP Course discount for Sponsor Staff for 12 months (savings of $100 per registration)

Also Includes:
- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

$5,000 Barrister Sponsor (2 opportunities-Sponsored by Heritage Auctions and Abigail Hartmann Associates)

Benefits:
- Listed as sponsor in New York Law Journal ad
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Company logo featured in Art Law Day brochure
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Two complimentary tickets to Art Law Day

Also Includes:
- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees
$5,000 Evening Reception (Sponsored by Schindler Cohen & Hochman LLP)

Benefits:
• Welcome participants to the Reception, held at The Salmagundi Club from 5-6:30 PM.
• Listed as sponsor in New York Law Journal
• Dedicated signage at reception
• Company logo on signage and projected at Art Law Day
• Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
• Feature in dedicated E-blasts to our 15,000 mailing list
• Electronic list of attendees with complete contact info

Also Includes:
• Host table with your materials displayed
• Two complimentary tickets to Art Law Day

$3,500 Keynote Presentation (1 opportunity)

Benefits:
• Company logo on Keynote signage and projected on screen
• Company advertisement on our website for 12 months, at higher rotation frequency (avg 15,000 hits/month)
• Company logo featured in Art Law Day program
• Two complimentary tickets to Art Law Day

Also Includes:
• Acknowledgement in brochure, program and all printed materials
• Acknowledgement in E-blasts
• Company logo with hyperlink on our website
• Marketing material placement in tote bags distributed to all attendees

$3,500 Tote Bag Sponsor (Sponsored by Liberty Mutual Insurance)

Benefits:
• Company logo printed on goodie bags distributed to attendees (1-color logo)
• Company advertisement on our website for 12 months
• One complimentary ticket to Art Law Day

Also Includes:
• Acknowledgement in program and printed materials
• Acknowledgement in E-blasts and social media
• Company logo with hyperlink on our website
• Marketing material placement in tote bags distributed to all attendees

$2,000 Panel Sponsor (4 opportunities, 2 available)

Benefits:
• Company logo on print and digital signage
• Company advertisement on our website for 12 months
• Company logo featured in Art Law Day program
• One complimentary ticket to Art Law Day

Available Topics:
• Colonial Looting
• New Issues and Platforms in the Art Market Together
• IP Caveats- When is the IP as Important as the Art?
• Financial Instruments at Auction

Also Includes:
• Acknowledgement in program and printed materials
• Acknowledgement in E-blasts and social media
• Company logo with hyperlink on our website
• Marketing material placement in tote bags distributed to all attendees

Sponsored by Seriatim
Sponsored by Shannon’s Fine Art Auctioneers

212 West 35th Street | 11th Floor South | New York, NY 10001 | 212.889.5404 x11 | appraisersassociation.org/artlawday
$2,000 Snack Sponsor with company logo on snack (1 opportunity)

Benefits:
- Company logo on granola bars given to attendees
- One complimentary ticket to Art Law Day distributed to all attendees

Also Includes:
- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

$2,000 Name Badge Lanyard (Sponsored by Collector Systems)

Benefits:
- Company logo on name badge lanyard (1-color logo)
- One complimentary ticket to Art Law Day

Also Includes:
- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website

$2,000 Coffee Break (Sponsored by Day & Meyer, Murray & Young, Corp.)

Benefits:
- Company logo displayed on coffee break tables
- Company logo printed on napkins
- One complimentary ticket to Art Law Day

Also Includes:
- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

$1,000 Friend of Art Law Day (unlimited)

Benefits:
- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media

Also Includes:
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

$800 Exhibitor Table- Early bird discount, $25 savings- book before July 31!

Benefits:
- 6' table, table skirt, two chairs
- Access to electrical outlet
- Electronic list of attendees with complete contact info

Also Includes:
- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

Marketing: Weekly emails to 15,000; print ad in New York Law Journal; printed program distributed to 265 attendees
2019 Art Law Day Sponsor & Exhibitor Form

Name ____________________________________________ Title ____________________________________________

Company / Affiliation ______________________________________________________________________________________________________________

Address __________________________________________________________________________________________________________________________

City/State/Zip Code: ________________________________________________________________________________________________________________

Telephone/Fax: ________________________________________________________________ Email: ______________________________________________

☐ Please find enclosed my check in the amount of $_____________
  made payable to the Appraisal Institute of America, the educational foundation of the Appraisers Association of America.

☐ Please charge $_____________ to my credit card:    __Master Card      __Visa       __American Express     __Discover

Credit card # _________________________________________________________________________ Expiration Date: _______________________________

Signature _________________________________________________________________________________________________________________________

Sponsorship secured only with payment. All payments due by Friday, October 4, 2019

Indicate Level of Sponsorship

☐ $10,000 - Platinum Sponsor
☐ $5,000 - Barrister Sponsor
☐ $5,000 - Evening Reception
☐ $3,500 - Keynote Presentation
☐ $3,500 - Tote Bag Sponsor
☐ $2,000 - Panel Sponsor
☐ $2,000 - Snack Sponsor
☐ $2,000 - Coffee Break
☐ $2,000 - Name Badge Lanyard
☐ $1,000 - Friend of Art Law Day
☐ $800 - Exhibitor Table