

# BECOME AN EXHIBITOR TODAY!



## ART LAW DAY

**Friday, October 26, 2018** at the Benjamin N. Cardozo School of Law, New York, NY

Art Law Day focuses on current legal and ethical issues in the Arts. This year's topics include: artist estate planning, art transaction ethics, safe guarding private and confidential information, and more.



## OF VALUE

**Sunday and Monday October 28 and 29, 2018** at the New York Athletic Club, New York, NY

Of Value: 2018 is a two day national conference that brings together connoisseurship and methodology issues for appraisers and arts professionals. Topics include: old masters and authenticity, changes in collecting models, art deco decorative arts, the Wollman case, digital and video art, and more.

### Audience

Reach appraisers, attorneys, auction house specialists, collection managers, conservators, consultants, curators, gallerists, insurance, packing & shipping professionals... and many others in related arts and financial fields

### Reach Your Marketing Target in November

- Market and promote your company
- Network with potential clients and colleagues

Marketing for both Art Law Day & the National Conference includes weekly emails to 15,000, printed brochures mailed to 8,000 and listing in full-color programs distributed day-of. Art Law Day has over 250 attendees and the National Conference has over 350 attendees.

### Sponsorship Opportunities

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, contact Kathryn Moldenhauer at the Appraisers Association

### About the Appraisers Association

The Appraisers Association of America, established in 1949, is the premier national association of personal property appraisers who focus on fine and decorative arts. With a membership of over 700 independent appraisers in 100 different areas of specialization, the Appraisers Association's roster of well-established professionals has the widest range of experience and expertise in their respective fields. The Appraisers Association is known for the high professional standards of its members, which offers sponsors highly leveraged opportunities for visibility and promotion.

### Contact:

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SEND IN YOUR PAYMENT  
BEFORE JULY 15 TO RECIEVE  
A \$50 EARLY BIRD DISCOUNT!

## Art Law Day - \$800 Exhibitor Table

FRIDAY, OCTOBER 26, 2018 AT CARDOZO LAW SCHOOL

Reach an audience of 50% attorneys, 35% appraisers and 15% other allied professionals.

## National Conference - \$900 Exhibitor Table

SUNDAY, OCTOBER 28 & MONDAY, OCTOBER 29, 2018 AT THE NEW YORK ATHLETIC CLUB

Reach an audience of 60% appraisers, 35% dealers/advisors and 25% other allied professionals.

Both exhibitor opportunities include:

- 6' table, table skirt, two chairs
- Wifi & electrical outlet
- Electronic list of attendees with complete contact info
- Company listed in full-color program distributed to attendees
- Attendee incentive to visit exhibitors (Conference only)
- Acknowledgement in brochure, program, E-blasts, website and social media
- Company logo with hyperlink on our website

Contact Teresa Caputo for other opportunities and customized sponsorships!

Tel: 212.889.5404 x11 | tcaputo@appraisersassociation.org

Please Indicate Exhibitor Option(s):

- \$800 - Art Law Day Exhibitor  
\$750- Early bird discount for payments received before 7/15!
- \$900 - National Conference Exhibitor  
\$850 Early bird discount for payments received before 7/15!

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please find enclosed my check in the amount of \$ \_\_\_\_\_  
made payable to the Appraisal Institute of America, the educational foundation of the Appraisers Association of America.

Please charge \$ \_\_\_\_\_ to my credit card: \_\_Mastercard \_\_Visa \_\_American Express \_\_Discover

Credit card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_