



# 2018 Art Law Day

FRIDAY, OCTOBER 26 AT CARDOZO LAW SCHOOL



## Sponsorship & Exhibitor Opportunities

We look forward to working with you to ensure you receive the best possible sponsorship package. Our program brings new speakers on timely topics to the forefront, to compliment a variety of opportunities for advantageous sponsor involvement, tailored to specific marketing aims.

This sell-out, internationally attended event includes 250+ attendees such as estate attorneys and planners, tax accountants, insurance professionals, shippers, and other affiliated professionals that work directly with your potential clients. Art Law Day is considered the go-to conference for all of these affiliates, creating a high profile atmosphere. Sponsors are featured in our weekly Conference E-blasts to 15,000+ people, and 400 full-color programs distributed to attendees at Art Law Day.

Questions?

Contact Teresa Caputo, Program Manager

P: 212.889.5404 x11

E: [tcaputo@appraisersassociation.org](mailto:tcaputo@appraisersassociation.org)



Keynote Speaker:

**Colonel Matthew Bogdanos**

Senior Trial Counsel, New York County District Attorney's Office

### **\$10,000 Platinum Sponsor** (1 opportunity)

Benefits:

- Welcome participants to Art Law Day from podium
- Highlighted as sponsor in *New York Law Journal* ad
- Company logo featured in Art Law Day program
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Four complimentary tickets to Art Law Day
- Two complimentary tickets to the National Conference
- USPAP Course discount for Sponsor Staff for 12 months (savings of \$100 per registration)

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

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### **\$5,000 Barrister Sponsor** (Shared- 1 opportunity available. 1 opportunity sponsored by Heritage Auctions)

Benefits:

- Listed as sponsor in *New York Law Journal* ad
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Company logo featured in Art Law Day brochure
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

~~**\$5,000 Evening Reception**~~ (Sponsored by Cahill Cossu Noh & Robinson LLP)

Benefits:

- Welcome participants to the Reception
- Listed as sponsor in *New York Law Journal* ad
- Dedicated signage at reception
- Company logo on signage and projected at Art Law Day
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Feature in dedicated E-blasts to our 15,000 mailing list
- Electronic list of attendees with complete contact info
- Host table with your materials displayed
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

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**\$3,500 Keynote Presentation** (1 opportunity)

Benefits:

- Company logo on Keynote signage and projected on screen
- Company advertisement on our website for 12 months, at higher rotation frequency (avg 15,000 hits/month)
- Company logo featured in Art Law Day program
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

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~~**\$3,000 Tote Bag Sponsor**~~ (Sponsored by Liberty International Underwriters)

Benefits:

- Company logo printed on goodie bags distributed to attendees (1-color logo)
- Company advertisement on our website for 12 months
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

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**\$2,000 Panel Sponsor** (3 opportunities remaining)

Benefits:

- Company logo on print and digital signage
- Company advertisement on our website for 12 months
- Company logo featured in Art Law Day program
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

**Panel Topics:** (available first-come-first-serve)

- Blockchain & Cryptocurrencies  
(Sponsored by Withers Bergman LLP)
- VARA & 5pointz

- Sleepers
- Helping Your Client Navigate Antiquities

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**\$2,000 Snack Sponsor** *with company logo on snack (1 opportunity)*

Benefits:

- Company logo on granola bars given to attendees
- One complimentary ticket to Art Law Day distributed to all attendees

Also Includes:

- Acknowledgement in program and printed materials
  - Acknowledgement in E-blasts and social media
  - Company logo with hyperlink on our website
  - Marketing material placement in tote bags distributed to all attendees
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~~**\$2,000 Name Badge Lanyard**~~ *(sponsored by Collector Systems)*

Benefits:

- Company logo on name badge lanyard (1-color logo)
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
  - Acknowledgement in E-blasts and social media
  - Company logo with hyperlink on our website
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**\$1,500 Coffee Break** *(1 opportunity available. Morning break sponsored by Day & Meyer, Murray & Young, Corp.)*

Benefits:

- Company logo displayed on coffee break tables
- Company logo printed on napkins
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
  - Acknowledgement in E-blasts and social media
  - Company logo with hyperlink on our website
  - Marketing material placement in tote bags distributed to all attendees
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**\$1,000 Friend of Art Law Day** *(unlimited)*

Benefits:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media

- Company logo with hyperlink on our website
  - Marketing material placement in tote bags distributed to all attendees
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**\$800 Exhibitor Table** **(\$50 Early Bird Discount for payments received before 7/15!)**

Benefits:

- 6' table, table skirt, two chairs
- Access to electrical outlet
- Electronic list of attendees with complete contact info

Also Includes:

- Acknowledgement in program and printed materials
  - Acknowledgement in E-blasts and social media
  - Company logo with hyperlink on our website
  - Marketing material placement in tote bags distributed to all attendees
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*Marketing: Weekly emails to 15,000; print ad in New York Law Journal; printed program distributed to 265 attendees*



## 2018 Art Law Day Sponsor & Exhibitor Form

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please find enclosed my check in the amount of \$ \_\_\_\_\_  
made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ \_\_\_\_\_ to my credit card:  Master Card  Visa  American Express  Discover

Credit card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

*Sponsorship secured only with payment. All payments due by Friday, September 28, 2018*

### Indicate Level of Sponsorship

- \$10,000 - Platinum Sponsor
- \$5,000 - Barrister Sponsor
- ~~\$5,000 - Evening Reception~~
- \$3,500 - Keynote Presentation
- ~~\$3,000 - Tote Bag Sponsor~~
- \$2,000 - Panel Sponsor
  - ~~Blockchain & Cryptocurrencies~~
  - VARA & 5pointz
  - Sleepers
  - Helping Your Client Navigate Antiquities
- \$2,000 - Snack Sponsor
- \$1,500 - Coffee Break
- ~~\$2,000 - Name Badge Lanyard~~
- \$1,000 - Friend of Art Law Day
- \$800 - Exhibitor Table