

PRESS RELEASE

For Further Information:
Gene Albertelli

For IMMEDIATE RELEASE

Appraisers Association of America's National Conference ***Working Relationships: Appraisers and Other Professionals***

**November 20-23, 2003 at the
New York Marriott Marquis 1535 Broadway (at 45th Street) New York**

The Appraisers Association of America announces their Annual Conference, "Working Relationships: Appraisers and Other Professionals" to be held on November 20-23, 2003 at the New York Marriott Marquis 1535 Broadway (at 45th Street) New York, NY. The program is designed to educate appraisers, lawyers, accountants, bank trust officers, insurance agents and students about appraisal practice and the latest developments in the field. Networking sessions interspersed between programs are designed as an opportunity to facilitate communication and exchange of information among the participants and speakers.

On Thursday, November 20, the full day will focus on "Appraisers and Attorneys Working Together" highlighting legal situations requiring the collaboration of appraisers and attorneys. Ethics, estate planning, cultural property and Holocaust art will be among the topics presented.

Friday, November 21 will feature keynote speaker, Irene Stella, founder, Stella Show Management Co, discussing collecting trends. Later on Friday sessions will include: "Impact of Terrorism on the Art Market" and "The Appraisal Report as a Collaboration." A panel on "Regionalism in American Painting" concludes the day's program which will be followed by a cocktail party at Connoisseur's Antique Fair: The Show of the Art and Antiques Dealers League of America, Inc.

Saturday morning will feature a session on "What's Hot and What's Not" with panelists Alexandra Peers (*Wall Street Journal*), Steven Vincent (*Art & Auction*) and James Zemaitis (Sotheby's) examining current market trends. The rest of the day will be devoted to workshops in which specialists will give focused presentations on fields such as Silver, American Illustration Art, Netsuke, Collectibles, Sports Memorabilia and American Arts & Crafts Furniture as well as a professional development workshop, "How to Build an Appraisal Practice."

Sunday's main session, "Part-time Appraiser Part-time Consultant," will be an exploration of the diverse opportunities for appraisers and ways to expand an appraisal practice. Additional topics will include identifying sources for comparables and developing a website.

For more information on the program and registration information, please contact:

Appraisers Association of America, 386 Park Avenue South, Suite 2000, New York, NY 10016
Phone: (212) 889-5404 fax: (212) 889-5503 email: AAA2@rcn.com