



2019 Art Law Day

FRIDAY, NOVEMBER 8 AT CARDOZO LAW SCHOOL

Sponsorship & Exhibitor Opportunities

Meet your marketing goals by becoming a sponsor of this year's Art Law Day! Our program brings new speakers on timely topics to the forefront, to compliment a variety of opportunities for advantageous sponsor involvement, tailored to specific marketing aims.

This sell-out, internationally attended event includes 250 + attendees such as estate attorneys and planners, tax accountants, insurance professionals, shippers, and other affiliated professionals that work directly with your potential clients. Art Law Day is considered the go-to conference for all of these affiliates, creating a high profile atmosphere. Sponsors are featured in our weekly Conference E-blasts to 15,000+ people, and full-color programs distributed to attendees at Art Law Day.

Questions?

Contact Teresa Caputo, Program Manager

P: 212.889.5404 x11

E: tcaputo@appraisersassociation.org

\$10,000 Platinum Sponsor (1 opportunity)

Benefits:

- Welcome participants to Art Law Day from podium
- Highlighted as sponsor in *New York Law Journal* ad
- Company logo featured in Art Law Day program
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Four complimentary tickets to Art Law Day
- Two complimentary tickets to the National Conference
- USPAP Course discount for Sponsor Staff for 12 months (savings of \$100 per registration)

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

\$5,000 Barrister Sponsor (2 opportunities- 1 available, 1 sponsored by Heritage Auctions)

Benefits:

- Listed as sponsor in *New York Law Journal* ad
- Company logo on signage and projected on screen
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Company logo featured in Art Law Day brochure
- One prominently placed exhibitor table
- Electronic list of attendees with complete contact info
- Feature in dedicated E-blasts to our 15,000 mailing list
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

□ **\$5,000 Evening Reception**, held at The Salmagundi Club (1 opportunity)

Benefits:

- Welcome participants to the Reception, held at The Salmagundi Club from 5-6:30 PM.
- Listed as sponsor in *New York Law Journal* ad
- Dedicated signage at reception
- Company logo on signage and projected at Art Law Day
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Feature in dedicated E-blasts to our 15,000 mailing list
- Electronic list of attendees with complete contact info

- Host table with your materials displayed
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website
- Marketing material placement in tote bags distributed to all attendees

□ **\$3,500 Keynote Presentation** (1 opportunity)

Benefits:

- Company logo on Keynote signage and projected on screen
- Company advertisement on our website for 12 months, at higher rotation frequency (avg 15,000 hits/month)
- Company logo featured in Art Law Day program
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

□ ~~**\$3,500 Tote Bag Sponsor**~~ (Sponsored by Liberty Mutual Insurance)

Benefits:

- Company logo printed on goodie bags distributed to attendees (1-color logo)
- Company advertisement on our website for 12 months
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

□ **\$2,000 Panel Sponsor** (4 opportunities)

Benefits:

- Company logo on print and digital signage
- Company advertisement on our website for 12 months
- Company logo featured in Art Law Day program
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media
- Company logo with hyperlink on our website
- Marketing material placement in tote bags distributed to all attendees

\$2,000 Snack Sponsor with company logo on snack (1 opportunity)

Benefits:

- Company logo on granola bars given to attendees
- One complimentary ticket to Art Law Day distributed to all attendees

Also Includes:

- Acknowledgement in program and printed materials
 - Acknowledgement in E-blasts and social media
 - Company logo with hyperlink on our website
 - Marketing material placement in tote bags distributed to all attendees
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~~**\$2,000 Name Badge Lanyard**~~ (Sponsored by Collector Systems)

Benefits:

- Company logo on name badge lanyard (1-color logo)
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
 - Acknowledgement in E-blasts and social media
 - Company logo with hyperlink on our website
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\$2,000 Coffee Break (1 opportunity)

Benefits:

- Company logo displayed on coffee break tables
- Company logo printed on napkins
- One complimentary ticket to Art Law Day

Also Includes:

- Acknowledgement in program and printed materials
 - Acknowledgement in E-blasts and social media
 - Company logo with hyperlink on our website
 - Marketing material placement in tote bags distributed to all attendees
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\$1,000 Friend of Art Law Day (unlimited)

Benefits:

- Acknowledgement in program and printed materials
- Acknowledgement in E-blasts and social media

- Company logo with hyperlink on our website
 - Marketing material placement in tote bags distributed to all attendees
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\$800 Exhibitor Table- Early bird discount, \$25 savings- book before July 31!

Benefits:

- 6' table, table skirt, two chairs
- Access to electrical outlet
- Electronic list of attendees with complete contact info

Also Includes:

- Acknowledgement in program and printed materials
 - Acknowledgement in E-blasts and social media
 - Company logo with hyperlink on our website
 - Marketing material placement in tote bags distributed to all attendees
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Marketing: Weekly emails to 15,000; print ad in New York Law Journal; printed program distributed to 265 attendees



2019 Art Law Day Sponsor & Exhibitor Form

Name _____ Title _____

Company/Affiliation _____

Address _____

City/State/Zip Code: _____

Telephone/Fax: _____ Email: _____

Please find enclosed my check in the amount of \$ _____
made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ _____ to my credit card: Master Card Visa American Express Discover

Credit card # _____ Expiration Date: _____

Signature _____

Sponsorship secured only with payment. All payments due by Friday, October 4, 2019

Indicate Level of Sponsorship

- \$10,000 - Platinum Sponsor
- \$5,000 - Barrister Sponsor
- \$5,000 - Evening Reception
- \$3,500 - Keynote Presentation
- ~~\$3,500 - Tote Bag Sponsor~~
- \$2,000 - Panel Sponsor
- \$2,000 - Snack Sponsor
- \$2,000 - Coffee Break
- ~~\$2,000 - Name Badge Lanyard~~
- \$1,000 - Friend of Art Law Day
- \$800 - Exhibitor Table