



Conserving Value: Paintings, Photography & Works on Paper

Tuesday, September 29, 2015
10:00am - 5:00pm



Explore how conservation affects the work of appraisers! Take a tour of three premier conservation studios in New York City:

Modern Art Conservation
The Better Image
Alvarez Fine Art Services



Each studio focuses on conservation and restoration of different media: paintings, photography, and paper.



During the studio visits you will have the opportunity to:

- View case studies and before & after examples
- See demonstrations of different processes & treatments
- Learn differences between conservation & restoration
- Have Q&A with the conservators and their teams
- Learn what to look for when you're on-site
- Discuss when to call a conservator and what conservators need from you
- Address diminution of value



Program Schedule:

10:00am - 11:45am

Modern Art Conservation

605 West 27th Street
9th Floor
New York, NY 10001

11:45am - 1:00pm

Lunch (on your own)

1:00pm - 2:45pm

The Better Image

460 West 34th Street
Suite 302A
New York, NY 10001

3:00pm - 4:45pm

Alvarez Fine Art Services

29 West 36th Street
11th Floor
New York, NY 10018

Visit our website for more information on these conservation studios www.appraisersassociation.org



Registration

Conserving Value: Paintings, Photography & Works on Paper

Course Fee

\$145 Members

\$180 Non-Members

Limited to 20

Please register early; registration due by Tuesday, September 22, 2015.

Email confirmations will be sent upon receipt of payment; registration accepted only with payment.

Cancellations

Notice of cancellation must be sent in writing, at least one week before the program in order to get a full refund. Cancellation notices received within one week of the program will be charged a \$50 cancellation fee.

.....
NAME

.....
COMPANY TITLE

.....
ADDRESS

.....
CITY/STATE/ZIP

.....
TELEPHONE

.....
EMAIL

Please find enclosed my check payable to the Appraisal Institute of America in the amount of \$.....

Please charge \$..... to my: MC Visa Amex Discover

.....
CARD NUMBER EXPIRATION DATE

.....
SIGNATURE

..... I understand that due to the sensitive environment, no photography, food, or drink is allowed in the studios.
INITIAL

Please return by September 22:

Kathryn Moldenhauer, Programs Manager
Appraisers Association of America
212 West 35th Street, 11th Floor South
New York, NY 10001
Tel: 212.889.5404 x11 Fax: 212.889.5503
programs@appraisersassociation.org