



2020 INTERNATIONAL FINE + DECORATIVE ART VALUATION SUMMIT



Sponsorship Opportunities

	Keynote and Market Panel <i>Monday, November 9</i> \$2,500	Panel Sponsor \$1,000	Connoisseurship Sessions \$500	Lunch Activities \$300	Networking Sessions \$250
Company- provided promotional video* to be played	• *45 Seconds	• *20 Seconds			
Company Logo On Screen Throughout Session	•	•	•		
Company Logo Projected Before & After Session				•	•
Featured in dedicated E-blasts to our 15,000 mailing list	•	•			
Electronic list of attendees with complete contact info	•	•			
Complimentary Registration(s) to Virtual Summit	• 2	• 1			
Complimentary Registration to Virtual Art Law Day	• 1				
Access to all recorded sessions following the events	•	•	•		
Logo featured prominently on the Sponsor page of the Summit website (Sept-Nov)	•	•	•	•	•
Advertise on the AAA website for 1 year	•				

All sponsorship opportunities include:

- Acknowledgement in digital brochure and program, and all summit E-Blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post summit with link to your website

Keynote and Market Panel: \$2,500 (~~1 Opportunity, Sponsored by Collector Systems~~)

45 second company provided video: Before Live Keynote Address

45 Second company provided video: After Market Panel

Dedicated email blast highlighting your sponsorship

Electronic List of Attendees, with email addresses

Logo linking to company website prominently placed on Summit Home page Two

complimentary Registrations to Summit

Panel Sponsor: \$1,000 (~~4 Opportunities, 0 Available~~)

20 second video feed before and after panel

Linked Logo included in dedicated sponsor email blast

Electronic List of Attendees, with email addresses

Linked Logo placed on Summit sponsorship page

Logo included in social media posts

Connoisseurship Sessions: \$500 (~~4 Opportunities, 3 Available~~)

Logo placed on screen before and after Session

Linked Logo included in dedicated sponsor email blast

Linked Logo placed on Summit sponsorship page

Logo included in social media posts

Lunch Activities: \$300 (~~2 Opportunities~~)

Live thank you for your support prior to the start of lunch activity

Logo on screen pre and post Lunch

Linked Logo placed on Summit sponsorship page

Networking sessions: \$250.00 (~~4 Opportunities, 3 Available~~)

Live thank you for your support prior to the start of networking event

Linked Logo placed on Summit sponsorship page

Scholarship Fund: Varied

Scholarship funds provide support to colleagues who have been impacted by COVID-19 to attend the Summit.

\$1,000

\$500

\$250

Teresa Caputo, Program Manager, Appraisers Association of America

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2020 International Fine + Decorative Art Valuation Summit Sponsor Form

Meet your marketing goals by becoming a sponsor of this year's Virtual International Fine + Decorative Art Valuation Summit!

The Summit connects experts across disciplines and from around the world to survey current issues around appraising the fine and decorative arts. Harnessing new platforms, the Summit will engage audience participation and networking alongside presentations by leading experts to share and connect with professionals in the industry of valuing art. As we navigate the challenges caused by the health emergency, the summit will enable the Appraisers Association to continue to serve the appraisal community by upholding high standards of education and through maintaining and creating connections between disciplines and among its members.

Sponsors receive publicity before, during and after the Summit: featured in our weekly Summit E-blasts sent to 15,000 people, covered on all social media platforms and publicized in art related websites and materials.

We look forward to working with you to ensure you receive the most out of your sponsorship package.

Name _____ Title _____

Company/Affiliation _____

Address _____

City/State/Zip Code: _____

Telephone/Fax: _____ Email: _____

Please find enclosed my check in the amount of \$ _____ made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ _____ to my credit card: Master Card Visa American Express Discover

Credit card # _____ Expiration Date: _____

Signature _____

Sponsorship secured only with payment. All payments due by October 15, 2020

Indicate Level of Sponsorship

~~\$2,500 - Keynote and Market Panel Sponsor~~ Sponsored by Collector Systems

\$1,000 - Panel Sponsor

Art and Luxury Goods Conversation with Museum Directors

Contemporary African Art Late 19thC Modern Ceramics

\$500 - Connoisseurship Sessions Sponsor

Travel Posters Celebrity Memorabilia Comic Books Fakes in Prints

\$300 - Lunch Activities (2 Opportunities)

\$250 - Networking Sessions (4 Opportunities, 3 Available)

Scholarship Fund \$1,000 \$500 \$250

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