



# 2020 VIRTUAL Art Law Day

FRIDAY, NOVEMBER 6



## Sponsorship Opportunities

**PROMINENT BRANDING - MAXIMUM EXPOSURE - MEANINGFUL CONNECTIONS - EXCLUSIVE ADVERTISING OPPORTUNITIES - YEAR-ROUND BENEFITS**

Meet your marketing goals by becoming a sponsor of this year's Art Law Day! Our program brings new speakers on timely topics to the forefront to compliment a variety of opportunities for advantageous sponsor involvement, tailored to specific marketing aims.

Art Law Day virtual conference has the potential to attract far more attendees than would normally attend in-person, increasing your firm's exposure rate exponentially. This sell-out, internationally attended event includes attendees such as estate attorneys and planners, tax accountants, insurance professionals, shippers, and other affiliated professionals that work directly with your potential clients. Art Law Day is considered the go-to conference for all of these affiliates, creating a high profile atmosphere. Sponsors are featured in our weekly Conference E-blasts to 15,000+ people, and featured on all program materials.

Questions? Contact Teresa Caputo, Program Manager

P: 212.889.5404 x11

E: [tcaputo@appraisersassociation.org](mailto:tcaputo@appraisersassociation.org)

### **\$4,000 Keynote Sponsor** (*Sponsored by Roland Auctions*)

Benefits:

- Firm's 40 second video feed: Before and After Keynote
- Company logo and description at the bottom of two Art Law Day email blasts
- Company advertisement with hyperlink on our website for 12 months (avg 15,000 hits/month)
- Electronic list of attendees with complete contact info
- Featured in dedicated E-blasts to our 15,000 mailing list
- Four complimentary tickets to Art Law Day
- Two complimentary tickets to the Virtual Summit

Also Includes:

- Acknowledgement in all program materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre-, during and post-conference with link to your website

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### **\$2,000 Panel Sponsor** (~~3 opportunities, 0 available~~)

Benefits:

- Firm's 20 second video feed before and after panel
- Firm's logo prominently displayed on sponsor page of Art Law Day
- Featured in dedicated E-blasts to our 15,000 mailing list
- Two complimentary tickets to Art Law Day

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

**\$750 Supporters (Unlimited)**

Benefits:

- Firm's logo highlighted throughout the full day of programming
- Firm's logo prominently displayed on sponsor page of Art Law Day and email blasts

Also Includes:

- Acknowledgement in brochure, program and all printed materials
- Acknowledgement in E-blasts
- Company logo with hyperlink on our website
- Dedicated social media posts pre, during and post conference with link to your website

**Scholarship Fund: Varied**

Scholarships provide support to colleagues who have been impacted by COVID-19 to attend the Summit.

\$1,000

\$500

\$250



## 2020 Virtual Art Law Day Sponsor Form

Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Telephone/Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please find enclosed my check in the amount of \$ \_\_\_\_\_  
made payable to the **Appraisal Institute of America**, the educational foundation of the Appraisers Association of America.

Please charge \$ \_\_\_\_\_ to my credit card: Master Card Visa American Express Discover

Credit card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

*Sponsorship secured only with payment. All payments due by October 15, 2020*

### Indicate Level of Sponsorship

- ~~\$4,000 - Keynote Sponsor~~ Sponsored by Roland Auctions
- \$2,000 -Panel Sponsor
- ~~Art Market Developments, Fall 2020~~ Sponsored by Withers Bergman LLP
- ~~Shift to Transacting Primarily in a Digital Space~~ Sponsored by Schindler Cohen & Hochman LLP
- ~~Consignor: Protections and Creditor Rights in Bankruptcy~~ Sponsored by Heritage Auctions
- \$750 - Supporters

Contribute to the Scholarship Fund: Scholarships provide support to colleagues who have been impacted b COVID-19 to attend Art Law Day

- \$1,000
- \$500
- \$250